

Inspire Peterborough

Ian Phillips and Julie Rivett

Inspire Peterborough

***“To use the power of the
Games to inspire change”***

- London 2012



Logo courtesy of London 2012

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*Follow this link to the video
'Sport Doesn't Care Who You Are'*

<http://www.youtube.com/watch?v=y5whWXxGHUA&hd=1>

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Our vision:

To increase the choice of disability sports and to invigorate and inspire disabled people to have better life outcomes through, sport, physical activity and volunteering



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What is it?

- A charitable organisation that will through close community links become the:
 - First point of contact for anyone interested in disability sports
 - Signpost to opportunities, advice and information



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What will it do?

- Bring together local sports providers and venues under a unified 'brand'
- Support clubs to develop pathways to success
- Bid for funding, increase capacity and improve facilities
- Provide opportunities for those wishing to improve their physical and mental health and well being
- Provide volunteering opportunities for able bodied and disabled people
- Encourage and enable competitive sporting opportunities locally and throughout the region



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Benefits to sports providers:

- To be part of a city-wide movement
- Access to specialist advice, support and funding opportunities leading to upgraded facilities
- Unified branding and marketing
- Increased business opportunities and higher footfall
- Creating a local and regional network

*Richard Whitehead – Gold Medalist
T42 200m, London 2012*



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Benefits for participants and their families

- Improved physical and mental health
- Creating the opportunity to take part in competitive games
- Building confidence
- Social opportunities
- Pathways to success
- Respite and sibling support
- Increased sense of achievement



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Meet Cameron.....



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Benefits to Peterborough:

- Tackling inequalities
- Creating strong and supportive communities
- Delivering substantial and truly sustainable growth
- Helping people to live more healthy and sustainable lives

‘Setting the standard and taking the lead...’



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How will we achieve this?

- Establish a charitable body associated to DIAL Peterborough
- Bring people and partners together under one single brand and access point
- Dedicated project management and support
- Co-ordinated funding, volunteering and marketing
- Access to national bodies



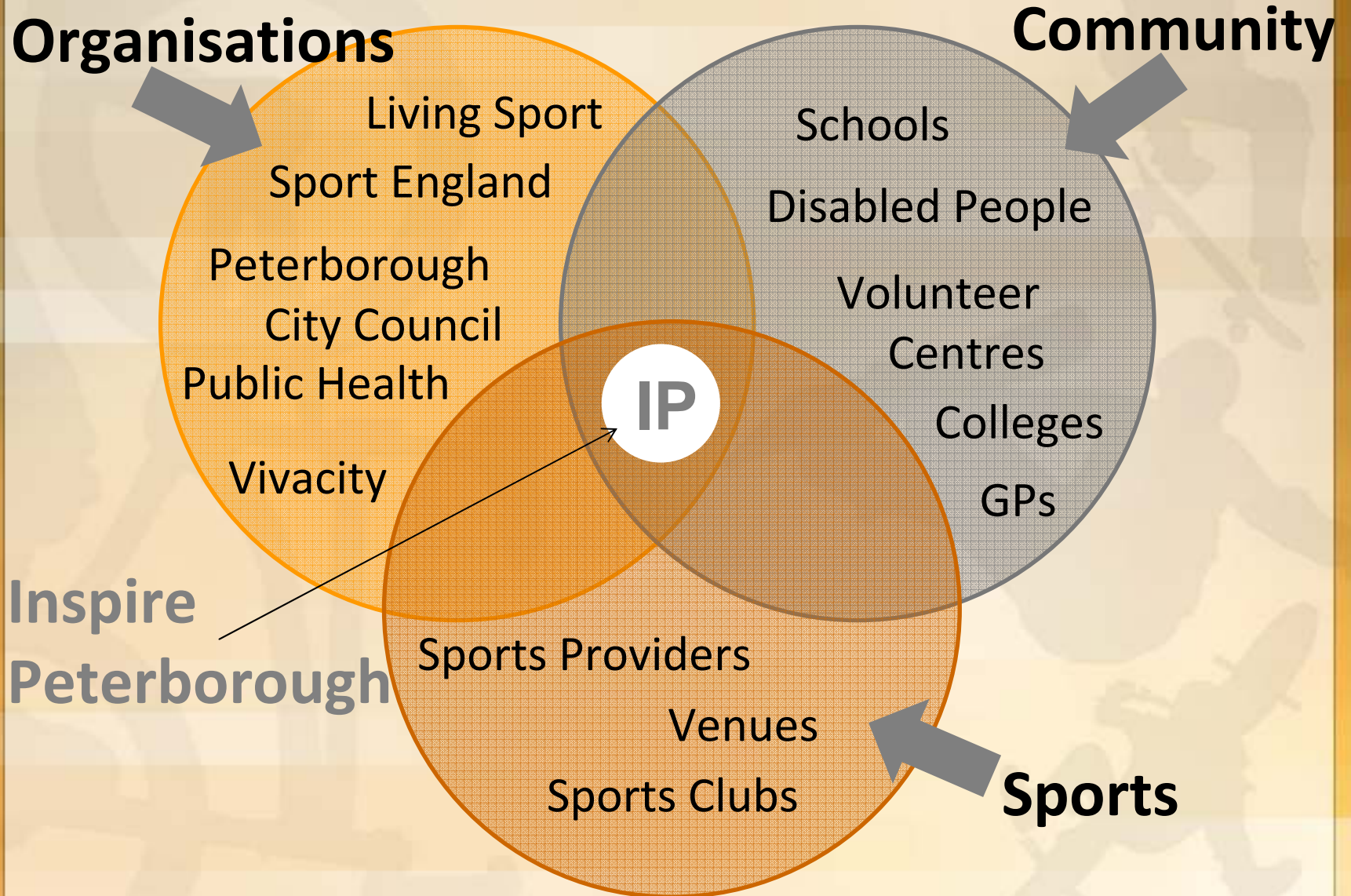
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What difference will this make?

- Interaction between people with different disabilities
- Linking community organisations
- Added value to existing provision
- Meeting needs and signposting
- Explore opportunities to develop skills in the care sector – employment?
- Leading to increased health and wellbeing



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Our proposed Board

- Peterborough City Council (PCC) – Cllr Irene Walsh
- DIAL – Bryan Tyler
- PCVS – John Fox
- Living Sport
- Public Health
- PCC - Neighbourhoods
- Vivacity
- Community – Cllr John Shearman
- Alison Talbot
- Armed Forces



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What have we achieved so far:

- Established a steering group
- Established a sports forum
- Held an away day to scope direction and strategy
- Engaged key partners
- Held a partner seminar
- Engaged national bodies
- Mapping sporting providers



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Next steps:

- Establish the Charity 'Inspire Peterborough' and develop a work programme
- Set up a dedicated web-site
- Explore funding opportunities for dedicated project support and recruit
- Establish the sports provider network and capture what is currently going on
- Inspire Peterborough on tour!



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Any Questions?

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